



GOVERNMENT OF WEST BENGAL
OFFICE OF THE DISTRICT MAGISTRATE, SOUTH 24 PARGANAS
(DISTRICT SBCC CELL)
ALIPORE, KOLKATA – 700027
(An ISO 9001:2008 Certified Organization)

Memo no: 01/SBCC/2016

Date: 21-10-

NOTICE

The District SBCC Cell, South 24 Parganas, with the support from the UNICEF, will engage one District Social Mobilization Coordinator, on purely contractual basis, for a better coordination between the social development flagship programs and other line departments, develop various IEC materials and for communications / publications in different media regarding the social and behavioural changes of the beneficiaries.

Detail of the post is furnished below:

Sl	Name of the post	No. Of post	Essential Qualifications	Desirable Qualification	Contractual remuneration	Selection Criteria
1	District Social Mobilization Coordinator (DSMC)	01	1. Bachelors' degree in Social Science / Communication and management of human resources 2. Minimum 3 years experience in communication strategy / communication materials development in health, hygiene, nutrition and related areas	1. Ability to communicate and write in Bengali & English 2. Computer skills (Word-processing, Spreadsheet, database) 3. Experience working with NGOs / CBOs, FBOs	Rs. 15000.00 (rupees fifteen thousand only) per month	Interview

For the purpose, the interested candidates have to apply through on-line, in the website, www.s24pgs.gov.in within 04.11.2016 at 4:00 PM. After scrutiny, list of eligible candidates will be published accordingly through the same website. No Admit card will be sent through post. The signed hard copy of the generated application along with photocopy of testimonials is to be submitted on the day of interview at the venue for the same.

Deliverables of the DSMC:

- Facilitate identification of IEC/SBCC(including the adaptation/development of localised IEC material) provisions, guidelines and budgets allocated in different Programme; implementation Plan (PIP) for better planning, implementation and monitoring of the same.

- Facilitate mapping out existing IEC materials available with various departments and finding gaps in the same,
- Support for monthly District Level SBCC/IEC Review and Convergence Meeting.
- Mapping out community leaders/influencers, institutions, forums exists at the community level and engaging them for community mobilization.
- Support mapping of the social events/festivals and intervening in them for advocacy and programmes visibility.
- Map out effective ASHAs, AWWs, Social & Cultural Forums/networks, SHGs and Village volunteers/Adolescent groups/VICs and facilitate their systematic involvement in community mobilization for demand generation for service offered under various flagship programmes;
- Facilitate coordination and convergence with different departments/lined agencies i.e DICO, ICDS, Health, Education, Zila Parishad for SBM, MNREGA, Minority Welfare, etc. And ensuring that (i) these departments have clear idea about the resources meant for IEC in each of the programmes implemented by them, (ii) do proper planning for IEC/SBCC, and (iii) effectively spend IEC budget;
- Based on the gap analysis, facilitation training and capacity development workshops for lined departments and NGOs/CBOs, SHGs, Youth Groups & community influencers on key behaviours and norms.
- Support for HACT Assurance Plan, timely preparation and submission of SOE/UC with UNICEF for the funds provided to the district for SBCC strengthening.

Age Limit:

Age of candidates will not be more than 40 years as on 01/11/2016. However the upper age limit is relaxable for the candidate belonging to the Schedule Cast / Schedule Tribe and other backward classes as per the extant Government Order.

Period of engagement:

- The initial engagement will be of SIX months, which may be extended further depending on funds availability and performance assessment.
- The appointment to the above post would be full time basis and any would not be permitted to take up any other assignment during that period.
- Contract of engagement may be terminated by giving one month notice from either side (employer or employee).


 District Magistrate
 South 24 Parganas